



STRIVE

The 7th Iteration

February 22nd – February 23rd, 2025

Sponsorship Package

WHY STRIVE?

Strive by the Numbers

1000+

Past Attendees

6

Past Iterations

10+

Past Sponsors & Partners

4

Inspiring Workshops

1st

Case competition with a concentration

1

Transformative & tech-centric experience at Strive 2025

About Strive

Strive Competition was founded in 2016 with the aim of providing a more technology-focused business competition experience for students in the Lower Mainland. Strive's mission has always been to push students to analyse critically, think creatively, and dare to innovate.

Strive Competition joined Prosper Foundation's portfolio in May 2019. After 3 years of strategic planning and alignment, we welcomed more than 300+ attendees at Strive 2024 and maintained our position as one of Vancouver's top case competitions. This year, we are so excited to bring this exhilarating tech-centric experience to more talented students in not only the Lower Mainland but also other parts of Canada with a newly upgraded Strive experience spanning over two days.

SPONSORSHIP PACKAGES

Benefits	Bronze	Silver	Gold	Platinum
Logo and link on Strive website	🔌	🔌	🔌	🔌
Advertisement on Conference Handbook	¼ PAGE	¼ PAGE	½ PAGE	FULL PAGE
Recognition in the Conference Newsletters	LIMITED	LIMITED	ALL	ALL
Social Media Promotion (Story and Tailored Post)	1 CREDIT	2 CREDITS	2 CREDITS	3 CREDITS
Opening & Closing Ceremonies Recognition	OPENING ONLY	🔌	🔌	🔌
Logo on home page of Strive website			🔌	🔌
Pre-Recorded Video During Closing Ceremony			🔌	🔌
Opportunity to Host a Booth at Strive Expo				🔌
Sponsorship Amount	\$500+	\$750+	\$1000+	\$1500+

Tier benefits are negotiable and can be tailored to your business.

EVENT DETAILS

Venue



UBC Sauder School of Business

2053 Main Mall, Vancouver, BC V6T 1Z1

We are excited to return to UBC Sauder School of Business to host our seventh annual conference. We would like to thank UBC Sauder's support in making our events possible.



Robert H. Lee Alumni Centre

6163 University Boulevard, Vancouver, BC V6T 1Z1

To accommodate the growing interest for Strive, we will be expanding our capacity by hosting the Opening and Closing Ceremonies at the Robert H. Lee Alumni Centre.

Conference Schedule

Strive 2025 will take place from February 22nd, 2025 to February 23rd, 2025. For a detailed conference schedule, please visit strivecompetition.org.

PACKAGE BENEFITS

CONFERENCE PRESENCE

All sponsorship tiers offer the presence of your company's logo and link on the Strive website, with Gold and Platinum tier sponsors featured on the home page. All sponsors will be recognized during opening ceremony, with Silver tier and above sponsors recognized again during closing ceremony. All attendees will be able to strengthen the connection they hold between your company and Strive.

SOCIAL MEDIA EXPOSURE

With a social media reach of over 700+ high school students alongside 1500+ more through our sister organization Prosper, your company will receive extensive exposure among a group of creative and diligent students from the Lower Mainland. Given this age demographic, social media promotions are ideal for your company's reach to grow with our conference. Each sponsorship tier will be given a specific amount of social media credits that can be applied towards either a story or a tailored post across all of our social media platforms. The Director of Marketing will be working with your company to create the most desirable posts that best showcase your company to our followers. Additional terms and conditions may apply regarding the information contained in the tailored promotion posts. Please do not hesitate to contact the Director of Marketing for more details at marketing@strivecompetition.org.

PRE-RECORDED MESSAGE DURING CLOSING CEREMONY (GOLD & PLATINUM)

Gold and Platinum tier sponsors will have the opportunity to send in a pre-recorded video about their organization that will be played during the closing ceremony. Gold tier sponsors can submit a video up to 30 seconds in length while Platinum tier sponsors can submit a video up to 1-minute in length.

OPPORTUNITY TO HOST A BOOTH AT STRIVE EXPO

Platinum tier sponsors will have the opportunity to host a booth at Strive Expo on behalf of your company. This is an effective method to solidify your brand's presence within a community of Lower Mainland's brightest youth.

ALTERNATIVE BENEFITS

The information above are guaranteed benefits that you will receive; however, brand-specific benefits are negotiable. If you wish to alter any of the benefits, please contact our Director of Sponsorship at sponsorship@strivecompetition.org.

ADDITIONAL INFORMATION

WHERE YOUR CONTRIBUTION WILL GO TO

Every year, Strive grants fee waivers to students interested in participating but are unable to due to financial constraints through our sister organization's Prosper All Access Program. This fee waiver program is only possible with the generosity of our sponsors. With your sponsorship, we can provide lower prices for our contestants and increase the volume of financial support that we can provide. Moreover, your business will gain recognition from exceptional youths in the Lower Mainland as Strive's participants are prospective customers and innovators, developers, and business leaders of the future.

PAYMENT AND FEES

Strive Competition gladly accepts the following methods of payment as sponsorships: cash, cheque, direct wire transfer, and post-event reimbursements. Unfortunately, Strive Competition and Prosper Foundation does not accept gift vouchers or discount coupons as sponsorships.

CANCELLATION

Strive relies heavily on sponsorships for our operations; therefore, all sponsorships cannot be reversed once the sponsorship contract has been signed. In the event that Strive Competition has to cancel its event(s), we will offer a partial or full refund of your sponsorships depending on the progress of the contract.

CONTACT US

Primary Point of Contact



Christina Tian
Director of Sponsorship

 sponsorship@strivecompetition.org

If the primary point of contact is not available, please reach out to us via the methods below. For urgent requests, please reach out directly to chair@strivecompetition.org.

Email	contact@strivecompetition.org
Facebook	facebook.com/strivecompetition
Instagram	instagram.com/strivecompetition
YouTube	youtube.com/prospervancouver
Website	strivecompetition.org